2nd annual NextGen Government 2017

LOADING...

NextGen Government 2017

👤 19-21 July 2017

🔒 Wesley Conference Centre Sydney | Australia

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Fostering the design, development and delivery of simple and intuitive public sector digital services

Sponsorship Prospectus

Organised by:

Quest Events
Meet. Learn. *Grow.*

Why NextGen Government, why now?

The need for governments of all jurisdictions to deliver seamless digital services is clear, the challenge is in getting there.

Over the past few years there has been ground breaking progress in the approach to digital government, with the Digital Transformation Office just once example. There are further standout examples across departments, agencies and councils across all levels of government in Australia – and the world. However realising scale, continuing the pace of transformation and delivering truly customer centric services are still the most pressing challenges facing public sector leaders today.

The 2nd annual NextGen Government 2017 conference will once again focus on **enabling the transformation**, bringing together leaders from all levels of government to learn from past mistakes, analyse leading projects and examine the processes and technologies that underpin a digital government.

"Great 'state of the nation' for digital across government with some provocative speakers challenging how much more we could be doing"

- General Manager, Digital Delivery, **Australia Post**

Key topics and challenges covered at NextGen Government:

- **Move from the 'why' to the 'how'** by hearing from leading examples of successful implementations
- **Examine various implementation strategies** and determine which best fits your organisation
- **Uncover techniques** for keeping the customer first
- **Learn how to streamline systems and processes** to reduce complexity and support agility in your organisation
- **Enhance interoperability** of the backend to enable better service delivery across the public and private sector

If you have services, solutions or products that can help government transform to digital by default, we want you to partner with us. This event is all about moving from **vision** into **implementation** and our audience need your help to achieve this.

Position your brand as an authority in your sector – present on the programme, sponsor a networking function or demonstrate in our showcase exhibition to help secure you next deal.

"Excellent insights into the challenges and benefits of digital delivery of public services"

- Acting Director, **Australian Business Register**

Who will attend?

You will have the opportunity to network with key decision makers, influencers and implementers from federal, state and local government departments and agencies with an interest in digital strategy and implementation, including:

- ✓ Analytics Directors
- ✓ Assistant Commissioners
- ✓ Assistant Directors
- ✓ Assistant Secretaries
- ✓ CEOs
- ✓ Chief Digital Officers
- ✓ Chief Procurement Officers
- ✓ CIOs
- ✓ Commissioners
- ✓ CTOs
- ✓ Customer Service Commissioners
- ✓ Customer Solutions/Product
- ✓ Cyber Security Advisors
- ✓ Cyber Security Specialists
- ✓ Data Architects
- ✓ Deputy Secretaries
- ✓ Digital Channels
- ✓ Digital Engagement
- ✓ Digital Service Delivery
- ✓ Director Generals

- ✓ Directors ICT Strategy
- ✓ Directors of Architecture
- ✓ Directors of Business Collaboration
- ✓ Directors of Contracts
- ✓ Directors of Procurement Strategy
- ✓ Directors of Strategy and Governance
- ✓ Directors of Transformation
- ✓ Directors Procurement and Contract Management
- ✓ eGovernment/Online Services
- ✓ General Managers
- ✓ Head of Departments
- ✓ ICT Security Managers
- ✓ ICT/IT Managers and Directors
- ✓ Managers Research Collaboration
- ✓ Policy Advisors
- ✓ Procurement Managers
- ✓ Secretaries
- ✓ Senior Policy Officers
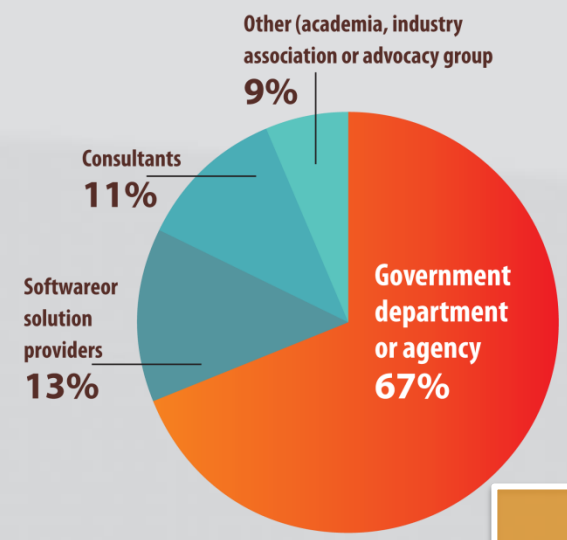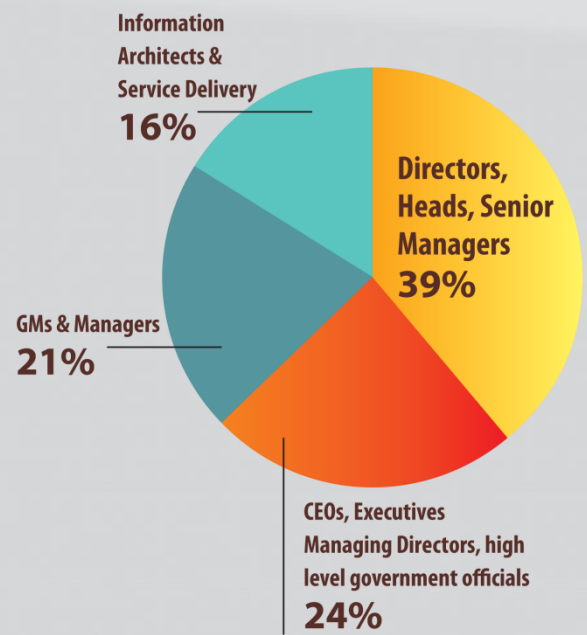- ✓ Service Delivery
- ✓ Strategy Managers

> **"Excellent event – interesting group of people doing great work"**
>
> - Managing Director, **Folk**

Who attended Next Gen Government 2016

By company category

By job title

Directors, Heads, Senior Managers 39%

CEOs, Executives Managing Directors, high level government officials 24%

GMs & Managers 21%

Information Architects & Service Delivery 16%

Other (academia, industry association or advocacy group 9%

Consultants 11%

Software or solution providers 13%

Government department or agency 67%

"It was eye-opening to the work we have ahead to achieve a common agency e-government"

- Test Manager – Enterprise Testing Branch, **Department of Human Services**

NextGen Government 2016 speakers included:

Yoonkee Chung
Ministry of the Interior (MOI)
Republic of Korea

Uuno Vallner
Senior Expert, e-Governance Academy and former Director eGovernment
Government of Estonia

Mandy Smith
Head of Agency Services and RealMe
New Zealand Post Group

Leisa Reichelt
Head of Service Design and User Research
Digital Transformation Office

Sharyn Clarkson
Assistant Secretary - Online Services Branch
Department of Finance

Charles McHardie
Chief Technology Officer
Department of Human Services

Jon Cumming
Chief Digital Officer
ACT Government

Allan Henn
Director, OneGov
NSW Department of Finance, Services and Innovation

John Dardo
Acting Deputy Commissioner, Customer and Service Solutions and Chief Digital Officer
Australian Taxation Office

Anne Lyons
Assistant Director-General, Government Information Assurance and Policy
National Archives of Australia

Tim Neal
Senior Adviser, Public Data Branch
Department of Prime Minister and Cabinet

David Bartlett
Former Premier Tasmania and Chairman
Future Industries Fund Ministerial Advisory Council

Cameron Gough
General Manager, Digital Delivery Centre
Trusted eCommerce Solutions Australia Post

Nic Moore
Director Digital
Service NSW

Jacob Suidgeest
Director, Regulation & Strategy
Office of the Australian Information Commissioner

Maree Adshead
Chief Executive Officer
Open Data Institute of Queensland

Martin Stewart-Weeks
Director
Centre for Policy Development

Marek Kowalkiewicz
PwC Chair in Digital Economy
Queensland University of Technology, Brisbane Marketing and **Queensland Department of Science, IT and Innovation**

Ben Bildstein
Manager, VANguard Product Development
Department of Industry, Innovation and Science

NextGen Government 2016 sponsors and partners included:

Who should partner?

If you have services, solutions or products that can help government transform to digital by default, we want you to partner with us. This is event isn't just for the big players, we also want to hear from the SME community, as do our delegates!

- ✓ API developers
- ✓ App developers
- ✓ Application acceleration, WAN bandwidth optimization
- ✓ BI, big data, analytics
- ✓ Citizen engagement
- ✓ Cloud computing
- ✓ Collaboration platforms
- ✓ Contact centre
- ✓ Content management
- ✓ CRM
- ✓ Customer engagement
- ✓ Customer experience solutions
- ✓ Customer related software developers (user interface, touchpoint solution providers)
- ✓ Cybersecurity & data protection
- ✓ Data centre
- ✓ Digital transformation consulting
- ✓ Disaster recovery
- ✓ Geospatial
- ✓ IT service management software
- ✓ IoT technologies

- ✓ Legacy modernisation
- ✓ Location based services
- ✓ Mobility, BYOD and devices
- ✓ Networks and infrastructure
- ✓ Omni-channel solutions
- ✓ Open source
- ✓ Outsourced services
- ✓ Payment solutions
- ✓ Procurement services/advisory
- ✓ Risk assessment
- ✓ Training and communications
- ✓ UX design & development
- ✓ Virtualization
- ✓ Universal enterprise search solutions

> **"A great overview and insight into the government innovations in digital service and delivery"**
>
> - Strategic Planning Manager, Education and Online Services, **Consumer Affairs Victoria**

Why partner with us?

We believe that joining forces with products and solutions that complement the event content – providing solutions to our delegate's critical challenges – is the surest way to make a meaningful impact on delegates, creating a win-win situation for you as the partner and for us as an organiser.

Here is what we bring to the partnership:

✓ The Quest Events management team has over 80 years collective experience in creating business information and networking events

✓ Every Quest event is researched to the highest level and is always timely, where captains of industry and subject matter experts provide insight, inspiration and opportunity

✓ Our dedicated delegate sales team ensures we attract highly targeted potential buyers

Here is what our partners bring:

✓ Through knowledge and information sharing, our partners provide innovation and the know-how to improve our delegates' projects

✓ An in-depth understanding of the industry, the challenges and solutions

Here are examples of what we can accomplish together:

✓ We can help create a strategic roadmap for digital transformation

✓ We can show delegates the suite of solutions available to them

✓ We can help government consolidate their digital transformation efforts

✓ We can create a platform to engage industry early

✓ Reinforce brand positioning and differentiate between competitors

✓ Build your immediate and future sales leads no matter the length of your sales cycle

How can you engage?

SPEAK

Present your company, showcase your leadership and demonstrate how you can help the public sector by speaking to this senior gathering of professionals from state and federal departments, government agencies, local governments and other government owned organisations. Use this unique forum to demonstrate your value to the biggest players in the public sector. Speakers will assert themselves as leading suppliers and solution providers to the sector.

EXHIBIT

Having a stand at the event will enhance your brand. This can be used to set up meetings and guarantee that fellow attendees will know where to find your company representatives to make onsite enquiries at the event.

NETWORK

By having a prominent presence at the event you and your team will be able to meet with senior procurement managers during the two day conference, networking lunches, coffee breaks, networking drinks and official event dinner.

BRAND

Make an impact and elevate your presence at the event by being branded as one of the event partners or session sponsors. You will receive extensive branding prior to and during the event and be remembered as a thought leader and premier solution provider in the industry.

HOST AN IN-DEPTH LEARNING SESSION

Before the main conference there will be the option to host one of two pre-conference in-depth learning sessions. This is your chance to assign your own session leader and present content that showcases your expertise and solutions to a targeted, intimate audience.

Contact **Bill Gatsis**

to find out how we can put
you in front of a highly engaged
and receptive audience.

☎ **+61 (0)2 8488 9948**

✉ **billg@questevents.com.au**